



QI, Yun

Partner

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Practice Areas:

**Culture, Sport, Entertainment and Education
Copyright
General Legal Counsel Services**

Professional Experience

Ms Yun Qi joined JunHe in 2010. Previously she worked at Shanghai's Fu Xuanhie law firm, where she specialized in litigation and commercial practice in the fields of culture, sport and entertainment.

Ms Qi has gained extensive experience in the area of copyright and entertainment law. She provides long term legal services for many leading entertainment and media companies in China such as Tencent, Migu, SMG Pictures, Sohu, Wanda, BesTV and SIFF and is familiar with the importation, production, distribution and licensing of films, TV series and TV shows. She has provided legal services for many well-known films, including drafting co-production agreements, distribution agreements and merchandising rights license agreements.

Ms Qi is adept at designing and implementing protection plans and strategies for intangible assets such as copyright, trademark and franchise rights, and assisting her clients to negotiate in areas such as sponsorship agreements, licensing rights, broadcasting and advertising.

Education

LL.M., Shanghai Jiaotong University, 2006
LL.B., Tongji University, 2003.

Professional Associations

Member of the All-China Bar Association
Member of the Culture and Media Studies Commission of the Shanghai Lawyers Association

Language Skills

English and Mandarin