



## DONG, Xiao (Marissa)

Partner

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Practice Areas:

**Telecom and Internet  
Data Privacy, Cybersecurity and Information Law  
Corporate and M&A**

### Professional Experience

Ms. Marissa Dong is a partner at JunHe, a leading Chinese law firm with an international outlook. Ms. Dong specializes in telecommunications and the internet, technology, data protection, e-commerce and corporate affairs. She provides comprehensive legal support focusing on digital operations for companies in industries such as retail, e-commerce, internet services, fintech, pharmaceutical and healthcare, and smart manufacturing. She began her career in corporate and M&A law, where she guided inbound investors through all stages of their operations in China, from market entry and business expansion through to acquisitions and setting up new presences.

Ms. Dong has assisted numerous companies and platforms in their establishment, acquisitions, licenses and permits, business collaborations, compliance, and vendor and crisis management. As one of the earliest legal practitioners in China to specialize in data compliance, she has assisted companies to establish comprehensive compliance systems, analyze data processing compliance, conduct cross-border transfer assessments and data breach management. Ms. Dong has assisted Chinese enterprises to navigate overseas data compliance in various jurisdictions alongside local lawyers.

In her two decades of practice, Ms. Dong has been recognized many times by leading media companies as a recommended lawyer in communication media and data protection law.

### Recognitions and Achievements

- ALB China's Top 15 TMT Lawyers 2020
- ALB China's Top 15 Data Lawyers 2023
- The Legal 500 Asia Pacific 2020/2021 – Recommended Lawyers – TMT
- Ranked in Who's Who Legal for areas including TMT, and Data, Information Technology from 2011 throughout to 2023
- Chambers Great China Region in 2024 TMT: Data Protection & Privacy (PRC Firms)
- LexisNexis Outstanding Author

### Publication and Contributions

Ms. Dong has made contributions to the legal field through her writings, presentations, and participation in industry events and has authored chapters in books such as "Global Privacy and Security Law" and "The Privacy, Data Protection and Cybersecurity Law Review." She has contributed to publications such as "Chinese Civil Code: Privacy and Personal Information Protection," "Data Protection in China," and "Privacy in China: Overview." Her articles have been published in Thomson Reuters Practical Law, on topics such as the Chinese Civil Code, privacy, and personal information protection. Ms. Dong has also published handbooks and guides on data protection and contributed to industry-specific publications.

### Education

LL.B., Peking University Law School

### Professional Associations

Ms. Dong is a member of the All-China Bar Association.

### Language Skills

Mandarin, English