



## HUANG, Rongnan

Partner

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Practice Areas:

**Dispute Resolution**  
**Media, Entertainment and Sports**  
**Copyright**

### Professional Experience

Mr. Rongnan Huang joined JunHe in June 2010 and is the deputy director of the firm's Shanghai office. Mr. Huang is experienced in the fields of entertainment and media, Internet and new technology, and unfair competition, crisis communication, and dispute resolution.

Mr. Huang has advised several large online platforms, film, TV series, cartoon and online games companies as their long-term legal counsel and provided legal advice regarding their intellectual property compliance programs. He has drafted investment, production and distribution agreements, and merchandise licensing rights and agency agreements for many Sino-foreign jointly invested films, entertainment programs, cartoons and TV series.

Mr. Huang is an experienced negotiator and has been involved in many high-profile commercial events and projects. He provides legal services for the establishment, operation, and live entertainment programming of several renowned large-scale theme parks. Additionally, he provides legal counsel on the licensing and production of major concerts, musicals, and stage plays.

Mr. Huang has advised leading international brands and advertising companies, reviewing advertising placement agreements, celebrity endorsement contracts, and brand sponsorship agreements, and providing legal advice on advertising and marketing compliance. Leveraging his deep understanding of media and corporate operations, he provides professional legal services for numerous enterprises in brand crisis management and public opinion response.

Mr. Huang closely monitors developments involving the Internet and new technology and provides clients with structuring and legal compliance services in the emerging fields of the Metaverse, NFTs and AIGC. He has also developed a comprehensive suite of legal documents for clients, including merchant entry agreements, user service agreements, and platform management rules.

Mr. Huang is highly experienced in litigation and arbitration and has experience in handling disputes in the cultural and media areas. His representative cases cover investment disputes in film and television projects, copyright disputes over programs and sports events, celebrity endorsement disputes, reputation infringement claims, and brokerage contract disputes.

### Honors

Best Debater in the First National TV Debate Competition for Lawyers

2008 Shanghai Top 10 Outstanding Young Lawyers

Top 10 Youths in the Shanghai Judicial Sector

2019 Best Oriental Lawyer

Shanghai Model Worker

2020-2025 Chambers Asia Pacific Band One Lawyer for Media & Entertainment

2021 ALB China Top 15 Litigators, 2025 Benchmark Litigation China

### Membership

Arbitrator for the Shanghai International Arbitration Commission and the Shanghai Arbitration Commission

### Education

Doctor of Juridical Science, International Law (International Commercial Dispute Resolution), East China University of Political Science and Law, 2015

Master of Laws, International Business Law, the University of Manchester, 2002

Bachelor of Laws, Fudan University, 1997

### Professional Associations

Member and council member of the All-China Lawyers Association and the Shanghai Bar Association

### Language Skills

English, Mandarin Chinese and Shanghai dialect.